

EKSAYN

Bio and Introduction

EksAyn – pronounced X-Ane



BIO

EksAyn is an influence strategist, author, and international speaker. He has been seen on Forbes, Speaker Magazine, TV, and various business blogs and podcasts.

His book, *The Key to the Gate: Principles and Techniques to Get Past Gatekeepers to the Decision Maker*, has sold domestically and internationally. EksAyn has extensive experience with real-world influence, including selling to governments, associations, and other businesses. His educational background in psychology and life experiences have taught him not only how to connect, communicate, and influence but also how to teach you and your team to increase your sales, negotiate with the best, and create radical customer loyalty.

As just one example of his success with real-world influence, after a few years with an organization that at one time had hundreds of salespeople, EksAyn closed three of the top six largest transactions that the organization had ever had in its history, including the all-time record for the largest sale, which was over SIX TIMES larger than the next biggest sale the company had EVER had.

INTRODUCTION

Read as written:

"Our speaker today never has a bad hair day or needs a haircut, yet he has exciting, cutting-edge information that will open your mind to a new view and elevate your business. He has been featured in Forbes, Speaker Magazine, and numerous podcasts. Hold on to your seats and get ready for a fantastic presentation. Ladies and gentlemen please welcome EksAyn Anderson."